

# Parents Need to Know: Social Apps and Sites Tweens and Teens Are Using

Gone are the days of Facebook as a one-stop shop for all **social-networking needs**. While it may seem more complicated to post photos on Instagram, share casual moments on Snapchat, text on WhatsApp, and check your Twitter feed throughout the day, **tweens and teens love the variety**.

You don't need to know the ins and outs of all the apps, sites, and **terms** that are "hot" right now (and frankly, if you did, they wouldn't be trendy anymore). But knowing the basics — what they are, why they're popular, and **what problems can crop up when they're not used responsibly** — can make the difference between a positive and a negative experience for your kid.

Below, we've laid out some of the most popular types of apps and websites for teens: texting, microblogging, live-streaming, self-destructing/secret, and chatting/meeting/dating. The more you know about each, the better you'll be able to communicate with your teen about safe choices.

The bottom line for most of these tools? If teens are using them respectfully, appropriately, and with a little parental guidance, they should be fine. So take inventory of your kids' apps and review the best practices.

## Texting Apps



**GroupMe** is an app that doesn't charge fees or have limits for direct and group messages. Users also can send photos, videos, and calendar links.

### WHAT PARENTS NEED TO KNOW

- **It's for older teens.** The embedded GIFs and emojis have some adult themes, such as drinking and sex.
- **Teens are always connected.** Without fees or limits, teens can share and text to their heart's content, which may mean they rarely put the phone down.



**Kik Messenger** is an app that lets kids text for free. It's fast and has no message limits, character limits, or fees if you only use the basic features. Because it's an app, the texts won't show up on your kid's phone's messaging service, and you're not charged for them (beyond standard data rates).

### WHAT PARENTS NEED TO KNOW

- **Stranger danger is an issue.** Kik allows communication with strangers who share their Kik usernames to find people to chat with. The app allegedly has been used in high-profile crimes, including **the murder of a 13-year-old girl** and **a child-pornography case**. There's also a Kik community blog where users can submit photos of themselves and screenshots of messages (sometimes displaying users' full names) to contests.
- **It's loaded with ads and in-app purchases.** Kik specializes in "promoted chats" — basically, conversations between brands and users. It also offers specially designed apps (accessible only through the main app), many of which offer products for sale.



**WhatsApp** lets users send text messages, audio messages, videos, and photos to one or many people with no message limits or fees.

### WHAT PARENTS NEED TO KNOW

- **It's for users 16 and over.** Lots of younger teens seem to be using the app, but this age minimum has been set by WhatsApp.
- **It can be pushy.** After you sign up, it automatically connects you to all the people in your address book who also are using WhatsApp. It also encourages you to add friends who haven't signed up yet.

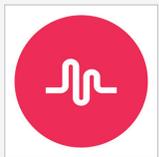
## Microblogging and Performance Apps and Sites



**Instagram** lets users snap, edit, and share photos and 15-second videos, either publicly or within a private network of followers. It unites the most popular features of social media sites: sharing, seeing, and commenting on photos. It also lets you apply fun filters and effects to your photos, making them look high-quality and artistic.

### WHAT PARENTS NEED TO KNOW

- **Teens are on the lookout for “likes.”** Similar to the way they use Facebook, teens may measure the “success” of their photos — even their self-worth — by the number of likes or comments they receive. **Posting a photo or video can be problematic if teens are posting to validate their popularity.**
- **Public photos are the default.** Photos and videos shared on Instagram are public unless privacy settings are adjusted. Hashtags and location information can make photos even more visible to communities beyond a teen’s followers if his or her account is public.
- **Private messaging is now an option.** Instagram Direct allows users to send “private messages” to up to 15 mutual friends. These pictures don’t show up on their public feeds. Although there’s nothing wrong with group chats, kids may be more likely to share inappropriate stuff with their inner circles.



**Musical.ly - Your Video Social Network** is a performance- and video-sharing social network that mostly features teens lip-synching to famous songs but also includes some original songwriting and singing. Musers, as devoted users are called, can build up a following among friends or share posts publicly.

### WHAT PARENTS NEED TO KNOW

- **Songs and videos contain lots of iffy content.** Because the platform features popular music and a mix of teen and adult users, swearing and sexual content are commonplace.
- **Gaining followers and fans feels important.** Teens want a public profile to get exposure and approval, and many are highly motivated to get more followers and likes for their videos.

## Microblogging and Performance Apps and Sites



**Tumblr** is like a cross between a blog and Twitter: It's a streaming scrapbook of text, photos, and/or video and audio clips. Users create and follow short blogs, or "tumblogs," that can be seen by anyone online (if they're made public). Many teens have tumblogs for personal use: sharing photos, videos, musings, and things they find funny with their friends.

### WHAT PARENTS NEED TO KNOW

- **Porn is easy to find.** This online hangout is hip and creative but sometimes raunchy. Pornographic images and videos and depictions of violence, self-harm, drug use, and offensive language are easily searchable.
- **Privacy can be guarded but only through an awkward workaround.** The first profile a member creates is public and viewable by anyone on the internet. Members who desire full privacy have to create a *second* profile, which they're able to password-protect.
- **Posts are often copied and shared.** Reblogging on Tumblr is similar to re-tweeting: A post is reblogged from one tumblog to another. Many teens like — and, in fact, want — their posts to be reblogged. But do you really want your kids' words and photos on someone else's page?



**Twitter** is a microblogging tool that allows users to post brief, 140-character messages — called "tweets" — and follow other users' activities. It's not only for adults; teens like using it to share tidbits and keep up with news and celebrities.

### WHAT PARENTS NEED TO KNOW

- **Public tweets are the norm for teens.** Though you can choose to keep your tweets private, **most teens report having public accounts.** Talk to your kids about **what they post and how a post can spread far and fast.**
- **Updates appear immediately.** Even though you can remove tweets, your followers can still read what you wrote until it's gone. This can get kids in trouble if they say something in the heat of the moment.

## Live-Streaming Video Apps



**Houseparty - Group Video Chat** is a way for groups of teens to connect via live video. Two to eight people can be in a chat together at the same time. If someone who's not a direct friend joins a chat, teens get an alert in case they want to leave the chat. You can also "lock" a chat so no one else can join.

### **WHAT PARENTS NEED TO KNOW**

- **Users can take screenshots during a chat.** Teens like to think that what happens in a chat stays in a chat, but that's not necessarily the case. It's easy for someone to take a screenshot while in a chat and share it with whomever they want.
- **There's no moderator.** Part of the fun of live video is that anything can happen, but that can also be a problem. Unlike static posts that developers may review, live video chats are spontaneous, so it's impossible to predict what kids will see, especially if they're in chats with people they don't know well.



**Live.ly - Live Video Streaming** poses all the same risks that all live-streaming services do, so poor choices, oversharing, and chatting with strangers are a part of the package.

### **WHAT PARENTS NEED TO KNOW**

- **It's associated with Musical.ly.** Because of the parent app's popularity, this streamer is all the rage, and "musers" (devoted Musical.ly listeners) have built-in accounts.
- **Privacy, safety, and creepiness are concerns.** Because teens are often broadcasting from their bedrooms to people they don't know, sometimes sharing phone numbers, and often performing for approval, there's the potential for trouble.

## Live-Streaming Video Apps



**Live.me – Live Video Streaming** allows kids to watch others and broadcast themselves live, earn currency from fans, and interact live with users without any control over who views their streams.

### **WHAT PARENTS NEED TO KNOW**

- **Kids can easily see inappropriate content.** During our review, we saw broadcasters cursing and using racial slurs, scantily clad broadcasters, young teens answering sexually charged questions, and more.
- **Predatory comments are a concern.** Because anyone can communicate with broadcasters, there is the potential for viewers to request sexual pictures or performances or to contact them through other social means and send private images or messages.



**YouNow: Broadcast, Chat, and Watch Live Video** is an app that lets kids stream and watch live broadcasts. As they watch, they can comment or buy gold bars to give to other users. Ultimately, the goal is to get lots of viewers, start trending, and grow your fan base.

### **WHAT PARENTS NEED TO KNOW**

- **Kids might make poor decisions to gain popularity.** Because it's live video, kids can do or say anything and can respond to requests from viewers — in real time. Though there seems to be moderation around iffy content (kids complain about having accounts suspended “for nothing”), there's plenty of swearing and occasional sharing of personal information with anonymous viewers. In general, it mimics the real-life potential for kids to do things they normally wouldn't do in pursuit of approval but in a much more public way.
- **Teens can share personal information, sometimes by accident.** Teens often broadcast from their bedrooms, which often have personal information visible, and they sometimes will share a phone number or an email address with viewers, not knowing who's really watching.
- **It's creepy.** Teens even broadcast themselves sleeping, which illustrates the urge to share all aspects of life, even intimate moments, publicly — and potentially with strangers.

## Self-Destructing/Secret Apps



**Snapchat** is a messaging app that lets users put a time limit on the pictures and videos they send before they disappear. Most teens use the app to share goofy or embarrassing photos without the risk of them going public. However, there are lots of opportunities to use it in other ways.

### WHAT PARENTS NEED TO KNOW

- **It's a myth that Snapchats go away forever.** Data is data: Whenever an image is sent, it never truly goes away. (For example, the person on the receiving end can take a screenshot of the image before it disappears.) Snapchats can even be recovered. After a major hack in December 2013 and a settlement with the FTC, Snapchat has clarified its privacy policy, but teens should stay wary.
- **It can make sexting seem OK.** The seemingly risk-free messaging might encourage users to share pictures containing sexy images.



**Whisper** is a social “confessional” app that allows users to post whatever’s on their minds, paired with an image. With all the emotions running through teens, anonymous outlets give them the freedom to share their feelings without fear of judgment.

### WHAT PARENTS NEED TO KNOW

- **Whispers are often sexual in nature.** Some users use the app to try to hook up with people nearby, while others post “confessions” of desire. Lots of eye-catching, nearly nude pics accompany these shared secrets.
- **Content can be dark.** People normally don’t confess sunshine and rainbows; common Whisper topics include insecurity, depression, substance abuse, and various lies told to employers and teachers.
- **Although it’s anonymous to start, it may not stay that way.** The app encourages users to exchange personal information in the “Meet Up” section.

## Chatting, Meeting, and Dating Apps and Sites



**Monkey - Have Fun Chats.** If you remember Chatroulette, where users could be randomly matched with strangers for a video chat, this is the modern version. Using Snapchat to connect, users have 10 seconds to live video-chat with strangers.

### WHAT PARENTS NEED TO KNOW

- **Lots of teens are using it.** Because of the connection with Snapchat, plenty of teens are always available for a quick chat—which often leads to connecting via Snapchat and continuing the conversation through that platform.
- **Teens can accept or reject a chat.** Before beginning a chat, users receive the stranger's age, gender, and location and can choose whether to be matched or not.



**MeetMe: Chat and Meet New People.** The name says it all. Although not marketed as a dating app, MeetMe does have a “Match” feature whereby users can “secretly admire” others, and its large user base means fast-paced communication and guaranteed attention.

### WHAT PARENTS NEED TO KNOW

- **It's an open network.** Users can chat with whomever's online, as well as search locally, opening the door to potential trouble.
- **Lots of details are required.** First and last name, age, and ZIP code are requested at registration, or you can log in using a Facebook account. The app also asks permission to use location services on your teens' mobile devices, meaning they can find the closest matches wherever they go.

## Chatting, Meeting, and Dating Apps and Sites



**Omegle** is a chat site that puts two strangers together in their choice of a text chat or a video chat. Being anonymous can be very attractive to teens, and Omegle provides a no-fuss opportunity to make connections. Its “interest boxes” also let users filter potential chat partners by shared interests.

### WHAT PARENTS NEED TO KNOW

- **Users get paired up with strangers.** That’s the whole premise of the app. And there’s no registration required.
- **This is *not* an app for kids and teens.** Omegle is filled with people searching for sexual chat. Some prefer to do so live. Others offer links to porn sites.
- **Language is a big issue.** Since the chats are anonymous, they’re often much more explicit than those with identifiable users might be.



**Yellow - Make new friends** is an app that is often called the “Tinder for teens” because users swipe right or left to accept or reject the profiles of other users. If two people swipe right on each other, they can chat and hook up via Snapchat or Instagram.

### WHAT PARENTS NEED TO KNOW

- **It’s easy to lie about your age.** Even if you try to enter a birth date that indicates you’re under 13, the app defaults to an acceptable age so you can create an account anyway.
- **You have to share your location and other personal information.** For the app to work, you need to let it geotag you. Also, there are no private profiles, so the only option is to allow anyone to find you.
- **It encourages contact with strangers.** As with **Tinder**, the whole point is to meet and hook up with people. The difference with Yellow is that sometimes the endgame is just exchanging social media handles to connect elsewhere. Even if there’s no offline contact, however, without age verification, teens are connecting with people they don’t know who may be much older.